

# NICKEL DAYS SPONSOR PACKAGE

*Your opportunity contribute  
to Thompson's signature  
summer festival!*

**JUNE 20-23, 2019  
THOMPSON, MB**



#NickelDays2019

[www.nickeldays.ca](http://www.nickeldays.ca)

## **MAJOR SPONSORS - \$2,500 +**

- Event sponsor mention in press releases and marketing materials
- Recognition as an event sponsor on website ([www.nickeldays.ca](http://www.nickeldays.ca))
- Recognition as an event sponsor in Event Program
- Radio recognition will include the name(s) of Major Sponsors
- Opportunity to have Company Mascot attend Lil Nick Dance Party and other Nickel Days events
- Invitation to the Presidents VIP Reception
- Access to the Nickel Days hospitality room during the event
- Ten weekend passes
- Four Dance tickets
- Three locations for Major Sponsor banners (one location determined by sponsor, two locations determined by Nickel Days). Banners are to be supplied by the sponsor prior to the start day of the event.

## **SPONSORS - \$1,000 - \$2,499**

- Event sponsor mention in press releases and marketing materials
- Recognition as an event sponsor on website ([www.nickeldays.ca](http://www.nickeldays.ca))
- Recognition as an event sponsor in Event Program
- Radio recognition will include the name(s) of Sponsors
- Opportunity to have Company Mascot attend Lil Nick Dance Party and other Nickel Days events
- Invitation to the Presidents VIP Reception
- Access to the Nickel Days hospitality room during the event
- Eight weekend passes
- Two Dance tickets
- Two locations for Sponsor banners (one location determined by sponsor, one location determined by Nickel Days). Banners are to be supplied by the sponsor prior to the start day of the event.

## **DONORS - \$750 - \$999**

- Event sponsor mention in press releases and marketing materials
- Recognition as an event sponsor on website ([www.nickeldays.ca](http://www.nickeldays.ca))
- Recognition as an event sponsor in Event Program
- Opportunity to have Company Mascot attend Lil Nick Dance Party
- Invitation to the Presidents VIP Reception
- Access to the Nickel Days hospitality room during the event
- Six weekend passes
- One Dance ticket
- One location for Donor banners (location determined by Nickel Days). Banners are to be supplied by the sponsor prior to the start day of the event.

## **FRIENDS - \$500 - \$749**

- Event sponsor mention in press releases and marketing materials
- Recognition as an event sponsor on website ([www.nickeldays.ca](http://www.nickeldays.ca))
- Recognition as an event sponsor in Event Program
- Opportunity to have Company Mascot attend Lil Nick Dance Party
- Invitation to the Presidents VIP Reception
- Access to the Nickel Days hospitality room during the event
- Two weekend passes

## **SUPPORTER - \$100 - \$499**

- Recognition as an event sponsor on website ([www.nickeldays.ca](http://www.nickeldays.ca))
- Recognition as event sponsor in Event Program
- Opportunity to have Company Mascot attend Lil Nick Dance Party

## NICKEL DAYS SPONSORSHIP INFORMATION

Should your Company wish to support Nickel Days 2019, please complete the questions below.

Company Name: \_\_\_\_\_  
would like to be a Sponsor of Nickel Days in the following Category.

<b>Sponsor Category</b>	<b>Sponsor Level</b>	<b>Please select your level</b>
Major Sponsor	\$2,500 +	_____
Sponsor	\$1,000 - \$2,499	_____
Donor	\$750 - \$999	_____
Friend	\$500 - \$749	_____
Supporter	\$100 - \$499	_____

If you are an in-kind sponsor of Nickel Days, please indicate the amount of the in-kind contribution. This will allow us to advertise your logo in the correct category \$ \_\_\_\_\_.

I would like to specifically sponsor the following event(s):

\_\_\_ Nickel Days Event Overall      \_\_\_ Stage Show Events      \_\_\_ Dance

I have enclosed a cheque in the amount of \$ \_\_\_\_\_, in support of Nickel Days 2019.  
(All Cheques made payable to: Nickel Days Corp)

Please provide contact information for your Company, as we will want to contact you to discuss logo's, banners, etc.,

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please mail your cheque and your completed information sheet to:

Nickel Days - Sponsorship Committee  
P.O. Box 99  
Thompson, MB, R8N 1N4

**OR**

Contact for pick up:  
Jennifer Thackeray – 204-307-1502

**THANK YOU!**